

Willamette Valley Chapter Rechartering

1. What is the current name of your chapter?

Willamette Valley Chapter

2. Do you want to change the name of your community?

No

3. What has been your average annual cost of operating your community over the last 3 years?

\$15,000

4. Describe the members who you hope to attract to your new community.

- *Senior-level technical writers, editors, and illustrators*
 - *Self-employed/freelance*
 - *Contractors*
 - *Employed*
- *Entry-level technical writers, editors, and illustrators*
 - *Self-employed/freelance*
 - *Contractors*
 - *Employed*
- *Technical communications managers*
- *STC members (all levels) not actively involved with the chapter*

5a. What are their concerns, professional needs and interests?

- *Employment*
- *Career/professional development*
- *Networking*
- *New tools and technology (what is coming)*

5b. What is your competition for their time and interest?

- *Family*
- *Other local professional organizations (e.g. human factors, training)*
- *Most any other organization*
- *Work*
- *Education*

6. How will your community provide value to the larger STC community and further the overall goals of the Society?

- *Support local Oregon members*

- *Cooperate with neighboring communities, such as Puget Sound*
- *Offer the annual competition, which has frequently supported members of other chapters*
- *Send speakers and participants to relevant conferences*
- *Encourage members to publish in the chapter newsletter and Society publications*
- *Support SIGs through our members*
- *Bring in people from outside of STC*

7. What is the mission statement of your community?

Our local chapter will serve the interests of technical communicators in the Willamette Valley/Portland-Vancouver metro area by providing opportunities to:

- *Network with other professionals in the community,*
- *Promote best practices in technical communications,*
- *Offer educational opportunities to encourage and support professional growth and career development*

8. List names of community members who took part in this re-chartering process. Put an asterisk next to the primary contact for re-chartering.

- *Joanne Wakeland*
- *Sue Kloster*
- *Rachel Houghton*
- *Wes Kalbfleisch*
- *Mark Barnett**

9. Overview of goals.

On the next pages, please list at least three, but no more than seven, goals for your community for the next 1 to 2 years. Describe how you will achieve each of these goals, and what program(s) are tied to helping you achieve them.

- *Provide more opportunities for interactions*
 - *The new member packet (Membership Manager/Hospitality Manager)*
 - *Greeters at meetings (Hospitality/Admin Council)*
 - *Table leaders (Admin Council)*
 - *Investigate ice breaker activities to use at meetings*
 - *Collect info from meeting attendees for factoids to put in the Web page and/or Galley newsletter*
- *Develop a stronger relationship with local educational institutions*
 - *Communicate with department heads and instructors, (e.g. the chapter Chancellor of Education will work with people like the English Department Head at Portland State University)*
 - *Offer to collaborate with institutions on workshops and seminars (e.g. the chapter first vice president will organize or delegate the organization of these)*

- *Provide meeting programs that foster professional and career growth*
 - *Utilize local (panels), regional, and international resources*
 - *Enlist speakers and panels knowledgeable in best practices and new technology*
 - *Target the interests of all levels of technical writers, editors, illustrators*