



**ATTN: NEWS DIRECTOR
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JOB SEEKERS: PUT YOUR BEST FOOT FORWARD! CREATE THE PERFECT RESUME!

You are what you eat, or so the cliché goes. In the career business, you are what you write, or rather, what your resume says you are. With your resume, a prime marketing tool, you can put your best foot forward or, just as easily, put the proverbial foot in your mouth. Now that the economy seems to be turning the corner, are you prepared to find work in the new economy? Learn some of the techniques for creating a resume that highlights your relevant accomplishments and helps you market yourself in today's tenuous market conditions.

Those looking for ways to get noticed in the job market should attend this meeting, entitled "Create the Perfect Resume." The meeting will be held Thursday, April 10, 2003, and is presented jointly by the Society for Technical Communication (STC) Willamette Valley and Mid-Valley Chapters. Everyone is welcome, but space is limited so register early. Information and registration is available online at www.stcwvc.org.

A pre-meeting networking session will begin at 6:30 PM, while the program will begin at 7:00 PM at the Pacific Hwy. Inn in Salem. The cost is \$10 for STC members, \$12 for non-members, and \$8 for students and members of either chapter's administrative council. Rahel Anne Bailie, STC's Region 7 Director-Sponsor, will present.

Refreshments and soft beverages are included in the cost.

Rahel Anne Bailie has been in the workforce for 31 years. Customs brokerage clerk, freight forwarding clerk, court clerk, secretary, administrative assistant, children's wear sales coordinator, jewelry distributor, fine art distribution assistant, curtain & bedding retail manager, and professional resume writer are some of her past exploits before discovering her passion: information design. Rahel has been in the technical communication field for almost 15 years, where she applies her talents and skills to analyzing, creating, developing, and implementing information products such as technical documentation, web content, training, and help.

In the high-tech world of start-ups, downsizing, and buy-outs, and contracting, Rahel has a great deal of experience crafting resumes for herself and others. She has again revamped her career, launching Intentional Design Inc. with technical communicator, Kevin Shoemith.

The Willamette Valley and the Mid-Valley are the two Oregon chapters of the Society for Technical Communication. STC is an international, non-profit, professional association that advances the arts and sciences of technical communication. Its over 22,000 members include technical writers, editors, graphic designers, multimedia artists, Web and intranet page information designers, translators and others whose work involves making technical information understandable and available to those who need it.

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